

Diksmuidsestraat 64-70 8840 Staden T +32 51 700 100 info@noma.be www.noma.be/nl



## The more time a fur is in cold storage, the longer it will last.

Our professional cold storage fur coat closets have the following characteristics:

- 35 50° Fahrenheit (2 12° Celsius) is optimal, but any temperature under 55° is good.
- Humidity controlled between 45 and 55%
- Minimal U.V. light exposure
- Aerate space for each garment
- Easily accessible (you may want your garment for an event or suddenly cold weather)

## Why do fur coats need cold storage?

Moths... they thrive on wardrobes full of cashmere, wool, fur and other fabrics made from animal hair. So this is the way to protect your clothes without resorting to mothballs. Second reason, when temperature gets colder, molecules slow down. In biological materials, the less molecular activity, the slower the biodegradation process.

## Why humidity control for a fur coat?

Humidity level is important when a fur will be hanging in one place for a significant amount of time. If the humidity is too low: dry air, natural oils in the pelts will evaporate quicker, so the garment will become dry and deteriorate.

If the humidity is too high: damp air, the pelts can rot at a fast rate.



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## Some more caring tips for your fur coat:

The ideal is to store your fur coat in a wardrobe that you use regularly, so the fur is also regularly aired.

Always use the wide hanger that comes with your fur coat purchase. Make sure that the garment is not squeezed between other garments so that air can circulate freely around each garment.

Don't hang your fur in the basement. Most cellars are too humid for fur storage. Do you have a place in your house where it's always relatively cool? Then this is the right place to storage your fur at a cold temperature.

Never use a plastic cover to store your fur as it prevents air circulation around your fur. If you hang the fur coat in a closet, a fabric cover is not necessary. A fabric cover is primarily intended for transporting jackets.

Don't leave your fur in natural light or in the sun: it will suffer like any natural material off discoloration.

A real fur is different from all other types of clothing. That is why you cannot store a fur coat like other clothes. A fur coat is also too expensive to store like other clothes.

Find out more about our <u>fur closets</u>, their dimensions and prices. Ask us for a <u>quotation</u>.